

Santen Launches *Sante ALn*, an OTC Eye Drop, and Redesign Packaging for *Sante AL Cool II* and *Sante ALFree New Eye Drop*

December 9, 2013, Osaka, Japan -- Santen Pharmaceutical Co., Ltd. announced the launch of *Sante ALn*, an OTC eye drop to be sold in pharmacies and drugstores nationwide from December 9. This product relieves itching and red eyes caused by pollen and house dust, and offers the same gentle and soothing sensation as *Sante AL Cool II*, another OTC eye drop. In conjunction with this launch, we are redesigning the packages for *Sante AL Cool II* and *Sante ALFree New Eye Drop*.

◇ Features of *Sante ALn*

This product is an optimal balance of six effective ingredients that alleviates itching and red eyes caused by pollen and house dust, and promotes the restoration of damaged eye tissue. The gentle and soothing sensation makes it suitable for use with children*.


- ① Suppresses itching and redness of the eye using a combination of two anti-inflammatory agents, an antihistamine and decongestant.
- ② Contains taurine and panthenol to promote the restoration of tissue damage due to inflammation.
- ③ Gentle and soothing sensation makes it suitable for use with children*.

*Children one year and older

◇ Product image



◇ Product summary

Product	<i>Sante ALn</i>	
Release	December 9, 2013	
Classification	Category 2 OTC Drug	
Contents	15mL	
Ingredients	<p>Chlorpheniramine maleate (Antihistamine).....0.03% Dipotassium glycyrrhizinate.....0.25% ε-aminocaproic acid.....1.0% Tetrahydrozoline hydrochloride.....0.03% Taurine.....1.0% Panthenol.....0.1%</p> <p>[Additives] Edetate disodium dehydrate, benzalkonium chloride solution, tonicity-adjusting agent, pH adjusting agent</p>	
Indications	<p>Itchy eyes; hyperemic conjunctiva; blepharitis or inflammation of the eyelid; prevention of eye disease after swimming; getting dust in the eyes and other circumstances; photokeratitis and other types of eye inflammation due to exposure to harmful light sources such as UV rays; eye fatigue; blurred vision due to excess mucus and other causes; discomfort when wearing hard contact lenses</p>	
Directions	<p>1 to 3 drops per dose, 5 to 6 times per day. *Do not use while wearing soft contact lenses.</p>	
Solution	Clear colorless liquid	
Coolness Degree	0 on a 5-point scale	
Retail Price	930 JPY (not including tax)	

◇ Features of *Sante AL Cool II*

This product is an optimal balance of six effective ingredients that alleviates itching and red eyes caused by pollen and house dust, and promotes the restoration of damaged eye tissue. The product has a refreshing and soothing sensation.

- ① Suppresses itching and redness of the eye using a combination of two anti-inflammatory agents, an antihistamine and decongestant.
- ② Contains taurine and panthenol to promote the restoration of tissue damage due to inflammation.
- ③ Refreshing and soothing sensation supports benefits for suppressing itching of the eyes.

◇ Product image

