

Santen to Co-sponsor "Green Light-Up" to Illuminate Landmark Facilities in Green in Japan during the World Glaucoma Week from March 8, 2015 to March 14, 2015

March 5, 2015, Osaka, Japan -- Santen Pharmaceutical Co., Ltd. (President and CEO: Akira Kurokawa; hereinafter "Santen") hereby announces that it will cosponsor a "Green Light-Up" event to be held in Sapporo, Tokyo and Osaka as part of a glaucoma awareness campaign.

Glaucoma is a disorder characterized by optic nerve damage and progressive visual field loss resulting from abnormally elevated intraocular pressure (IOP); at worst, it may even lead to blindness. Glaucoma is a serious disease representing a major cause of vision loss worldwide. In Japan, glaucoma is the most common cause of visual impairment (decreased vision, blindness) in people with ophthalmic disease. It is said that one in twenty people over 40 in Japan suffers from glaucoma. For reducing the possibility of vision loss resulting from glaucoma, raising awareness of glaucoma among as many people as possible will be crucial for realizing the importance of early detection and treatment of glaucoma.

In March every year, the World Glaucoma Association launches various events and awareness campaigns to raise awareness of glaucoma, including the necessity for early detection and continuation of treatment for glaucoma. This period is called World Glaucoma Week.

Santen cosponsors a public lecture program for citizens and an illumination event in green as the first attempt of its kind, making use of green reminiscent of glaucoma, to be held in Japan during the World Glaucoma Week under the sponsorship of the Glaucoma Friend Network and supported by the Japan Glaucoma Society. Landmark facilities such as Tsutenkaku Tower (Osaka), Toranomon Hills (Tokyo), and Sapporo TV Tower (Sapporo) will be lit up in green.

Facilities such as Nagoya TV Tower (Nagoya) and Tajimi City Hall (Tajimi) will also be illuminated in green during this period.

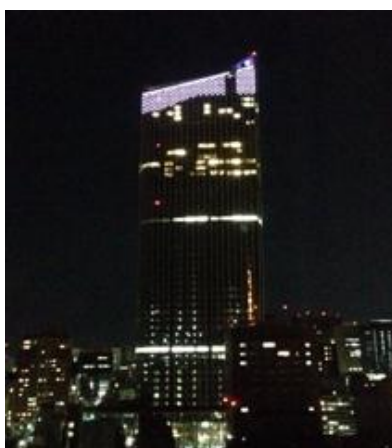
Please see the following table for details.

Location	Facility	Date	Illumination Time	Sponsor/Cosponsor	Supporter
Nagoya	Nagoya TV Tower	Sunday, March 8– Saturday, March 14	5p.m–11p.m	- Japan Glaucoma Society - The 26th Meeting of the Japan Glaucoma Society	- Aichi Ophthalmologists Association Supported by: - Aichi Prefectural Government
Tajimi (Gifu)	Tajimi City Hall	Sunday, March 8– Saturday, March 14	5p.m–10p.m	- Japan Glaucoma Society - Tajimi Municipal Government - Tajimi Lions Club	- Gifu Prefecture Medical Association - Gifu Ophthalmologist Association - Tajimi Medical Association
Osaka	Tsutenkaku Tower	Sunday, March 8 *One day only	6p.m–11p.m	- Glaucoma Friend Network	
Tokyo	Toranomon Hills	Sunday, March 8– Saturday, March 14	Sunset–1a.m Various shades of green light will be presented.	Cosponsored by: - Otsuka Pharmaceutical Co., Ltd. - Kowa Pharmaceutical Co. Ltd. - Santen Pharmaceutical Co., Ltd.	- Japan Glaucoma Society
Sapporo	Sapporo TV Tower	Sunday, March 8– Saturday, March 14	7p.m–7:30p.m 8p.m–8:30p.m	- Senju Pharmaceutical Co., Ltd.	

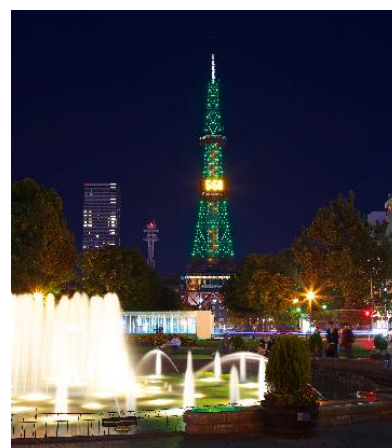
Osaka: Tsutenkaku Tower



Tokyo: Toranomon Hills



Hokkaido: Sapporo TV Tower



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