

Santen to Co-Sponsor "Light Up in Green" Campaign during World Glaucoma Week from March 12 to 18, 2017

February 21, Osaka, Japan – Santen Pharmaceutical Co., Ltd. (President and CEO: Akira Kurokawa; hereinafter, “Santen”) today announces that it will co-sponsor a "Light Up in Green" activity to be held at various venues around Japan from March 12 to 18, 2017, as part of a glaucoma awareness campaign.

Every March, the World Glaucoma Association launches various events and campaigns worldwide to raise awareness of glaucoma, including the necessity for early detection and treatment of glaucoma, as part of its World Glaucoma Week initiative. In Japan, public lecture programs for citizens as well as "Light Up in Green" illumination activities, making use of green, representing glaucoma, will be held at 34 landmark facilities in 27 cities throughout Japan, from Hokkaido to Okinawa, organized by the Japan Glaucoma Society.

Glaucoma is a serious disease that is a major cause of vision loss worldwide. In Japan, glaucoma is the most common cause of blindness in people with ophthalmic disease. It is said that one in twenty people over 40 in Japan suffers from glaucoma. To reduce the possibility of vision loss resulting from glaucoma, early detection and treatment as well as raising awareness of glaucoma among as many people as possible are crucial.

While glaucoma is a chronic disease, patients with glaucoma often prematurely discontinue treatment because visual field defect resulting from glaucoma progresses slowly, with patients showing few subjective symptoms. However, because the progress of symptoms is irreversible and visual field loss cannot be recovered, it is crucial for patients with glaucoma to continue treatment. Santen aims to continuously provide information on the importance of continuing treatment as well as early detection and treatment of glaucoma through the co-sponsorship of this campaign.

Please see the following for details about the “Light Up in Green” campaign in Japan.

[Locations, Facilities and Dates Illuminated]

	Location	Facility	Date	Time (Scheduled)
1	Sapporo, Hokkaido	Sapporo TV Tower	Sun, March 12	17:30 – 21:30 ¹
2	Aomori, Aomori	ASPAM, Aomori Tourist Information	Sun, March 12 – Sat, March 18	17:00 – 21:30
3	Morioka, Iwate	Tohoku Electric Power Electric Power Tower	Sun, March 12 – Sat, March 18	17:00 – 22:00
4		Kaiun Bridge	Sun, March 12 – Sat, March 18	17:00 – 22:00
5	Sendai, Miyagi	Sendai Sky Candle	Sun, March 12	17:30 – 24:00 ²
6	Akita, Akita	Akita Port Tower Selion	Sun, March 12 – Sat, March 18	16:30 – 22:00
7	Niigata, Niigata	Niigata Nippo Media Ship	Mon, March 13	17:00 – 22:00
8		Denka Big Swan Stadium	Mon, March 13 – Fri, March 17	Sunset – 21:00
9	Utsunomiya, Tochigi	Utsunomiya Tower	Sun, March 12 – Sat, March 18	Sunset – Next day 6:00
10		Hara Eye Hospital	Sun, March 12 – Sat, March 18	Sunset – Next day 6:00
11	Takasaki, Gunma	Takasaki Sato Eye Clinic	Sun, March 12 – Sat, March 18	17:00 – 23:00
12	Chiyoda, Tokyo	Tekko Building (Basement)	Sun, March 12 – Sat, March 18	6:00 – 24:30
13	Minato, Tokyo	Toranomon Hills	Sun, March 12 – Sat, March 18	19:00 – 24:00
14	Shibuya, Tokyo	Shibuya Hikarie	Sun, March 12 – Sat, March 18	17:30 – 25:00
15	Chiyoda, Tokyo	Inouye Eye Hospital	Sun, March 12 – Sat, March 18	17:00 – 24:00
16	Yokohama, Kanagawa	Yokohama Marine Tower	Fri, March 17 & Sat, March 18	Sunset – 24:00
17	Hamamatsu, Shizuoka	Seirei Hamamatsu General Hospital	Mon, March 13 – Thu, March 16	17:00 – 21:00
18	Matsumoto, Nagano	Matsumoto Castle	Mon, March 13 – Tue, March 14	Sunset – 22:00
19	Nagoya, Aichi	Nagoya TV Tower	Mon, March 13 – Sat, March 18	Sunset – 23:00
20	Gifu, Gifu	Gifu Castle	Sun, March 12 – Sat, March 18	18:00 – 22:00
21	Tajimi, Gifu	Tajimi City Hall	Sun, March 12 – Sat, March 18	17:00 – 23:00
22	Toyama, Toyama	Toyama Castle	Fri, March 17 & Sat, March 18	17:00 – 22:00
23	Kanazawa, Ishikawa	Ishikawa Gate, Kanazawa Castle Park	Sun, March 12 – Sat, March 18	Sunset – 22:00
24	Sakai, Fukui	Maruoka Castle	Mon, March 13 – Fri, March 17	Sunset – 22:00
25	Kyoto, Kyoto	Kyoto Tower	Sun, March 12 & Mon, March 13	Sunset – 24:00
26	Osaka, Osaka	Tsutenkaku Tower	Sun, March 12	18:00 – 23:00
27	Kobe, Hyogo	Kobe Port Tower	Sun, March 12 & Mon, March 13	18:00 – 23:30
28		MOSAIC Ferris Wheel	Sun, March 12 & Mon, March 13	18:00 – 23:30 ³
29	Hiroshima, Hiroshima	Hiroshima Castle	Sun, March 12 – Sat, March 18	Sunset – 21:30
30	Matsuyama, Ehime	Matsuyama Castle	Sun, March 12	Sunset – 23:00
31		Kururin Ferris Wheel, Iyotetsu Takashimaya Department Store	Sun, March 12	18:00 – 22:00
32	Kochi, Kochi	Kochi Castle	Sun, March 12	18:00 – 22:00
33	Fukuoka, Fukuoka	Fukuoka Tower	Sun, March 12	18:30 – 23:00
34	Oita, Oita	“JR Oita City” Building	Sun, March 12 – Sat, March 18	Sunset – 23:00
35	Naha, Okinawa	Okinawa Prefectural Museum	Sun, March 12	Sunset – 22:00
36	Chatancho, Nakagami, Okinawa	Ferris Wheel, Mihama American Village	Sun, March 12	Sunset – 22:00

1 Normal illumination: 18:45 to 19:15 and 19:45 to 20:15

2 Illumination pattern: Repeating sequence of 12 minutes in green followed by 3 minutes in changing rainbow colors

3 Illumination occurs for 3 minutes exactly and half past each hour during this period

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