

Society and the Environment

Santen aims to achieve sustained growth as a company. For this, the Company believes that it must conduct business activities targeting higher profits while at the same time fulfilling its corporate social responsibilities. Communication with all stakeholders is also vital in this context. Above anything else, as a company active in the medical field, which directly affects people's lives, Santen must earn the trust of all sections of society.

From this perspective, Santen is committed to upholding corporate ethics while conducting activities in a sound manner in a host of fields as it works to help advance society and protect the environment.

Santen Corporate Ethics Mission

Santen believes that it must deepen trust with society by conducting sound, socially aware business activities, and through this process, fulfill its obligations and responsibilities as a corporate citizen.

It was this thinking that led Santen in 1999 to create the Santen Corporate Ethics Mission, which is revised in line with changing social conditions.

The Santen Corporate Ethics Mission consists of a corporate action declaration and a corporate code of conduct. The former expresses Santen's basic stance on business activities with respect to society, customers, shareholders, suppliers and employees. The code of conduct, meanwhile, expresses decision-making guidelines for conducting business, thus serving as a touchstone for expected standards of behavior for Santen executives and employees.

Executives and employees of Santen are required to internalize these corporate ethics guidelines and to act and make decisions based on a shared awareness of them.

A Company That Has Society's Trust

As mentioned earlier, Santen conducts corporate activities to win the trust of all stakeholders.

In terms of its relationship with customers, Santen is committed to improving patients' quality of life (QOL). In this vein, Santen works to develop outstanding pharmaceutical products, as well as to improve drug administration and identification. In addition, Santen has established a world-class quality assurance system based on a proprietary basic quality policy. At the same time, it has earned high marks for post-market safety management. Moreover, Santen provides accurate information quickly to medical practitioners and other healthcare professionals through medical representatives (MRs), and provides an accurate response to customer and supplier consultations and feedback through a dedicated helpline.

In terms of its relationship with society, Santen makes donations and provides other relief to support victims of major natural disasters such as Hurricane Katrina in the U.S. and the large earthquake in Pakistan in 2005. Santen has also continuously made donations to charitable organizations, including Helen Keller International, a non-profit organization helping to prevent blindness worldwide. Santen has established a scholarship fund to nurture outstanding ophthalmologists in Asia. The fund also helps to train people who will invent tomorrow's cutting-edge technology. Santen has endowed university courses to this end.



The *Dimple Bottle* has enhanced usability and identification.

In terms of its relationship with employees, Santen has a non-discriminatory workplace environment and personnel system. Santen respects the human rights and individuality of all employees, a stance that is underscored by an online-based human rights education program and the launch of a project to help employees balance their work and child-rearing commitments. And by encouraging personal growth through friendly competition, Santen helps employees to become more independent and lead fuller lives. Furthermore, Santen is striving to create an ideal working environment by implementing occupational health and safety initiatives and supporting the health of employees.

Helping to Protect the Environment

Santen's mission is to help drive progress worldwide in medical science and pharmacology, while actively working with regional communities and in harmony with international society to conserve nature and protect the environment. To this end, environmental activities are positioned as an important initiative in all businesses and units. In 1998, Santen formulated a Basic Environmental Policy, followed by Environmental Guidelines in 2000. And through the disclosure of environmental information and voluntary activities by individual employees, Santen is contributing to environmental protection.

In addition to assessing the environmental impact of its business activities, Santen conserves energy, reduces waste, uses chemical substances in an appropriate manner, manages environmental impact and employs environmental accounting.



Initiatives to clean up communities

Santen also actively promotes the procurement of environmentally friendly products. Santen is currently formulating green procurement guidelines, which the company will use to raise environmental awareness not only within Santen but also at suppliers.

A Stronger Organizational Framework

To strengthen its various social and environmental activities, Santen has formed three cross-organizational bodies: the Compliance Committee, the Human Rights Education Committee and the Environmental Safety Committee. These bodies are spearheading corporate activities designed to increase Santen's value as a member of society and engender trust in the company.



Environmental Report

* Santen publishes an Environmental Report (in Japanese only) to foster a deeper understanding of its social and environmental initiatives. The same information is also available on the company's website.