

# History

## Company History

1900

1890 Founder Kenkichi Taguchi opens Taguchi Santendo in Kitahama, Osaka

1925 Operations incorporated as Santendo Co., Ltd.

1935 Yodogawa Plant established in Higashiyodogawa-ku, Osaka

1945 Head Office transferred to Yodogawa Plant (current site)  
Company name changed to Santendo Pharmaceutical Co., Ltd.

1950

1958 Company name changed to current form of Santen Pharmaceutical Co., Ltd.  
Santen enters prescription pharmaceuticals business

1977 Stock listed on First Section of Tokyo Stock Exchange and Osaka Securities Exchange  
Production system introduced to allow filling of solution into molded containers to make bottle-packed eye drops

1982 Central Research Laboratories established

1985 Noto Plant established

1990 Long-term business vision formulated to mark centenary

1993 Subsidiary Santen Inc. established in United States

1994 Subsidiary Santen GmbH established in Germany

1995 Representative office established in Beijing, China

1996 Nara Research and Development Center and Shiga Plant established

1997 Finnish ophthalmics pharmaceutical company acquired and Santen Oy established

Subsidiary Taiwan Santen Pharmaceutical Co., Ltd. established

1998 Medium-term Plan "Hitomi 21" formulated

2000

2000 Subsidiary Santen Pharmaceutical Korea, Co., Ltd. established

Representative office established in Guangzhou, China

2001 U.S.-based Advanced Vision Science, Inc. acquired

2002 Introduced *Dimple Bottle*, an innovative patient-oriented container for ophthalmic solutions

2003 2003–2005 Medium-term Management Plan formulated

ISO 14001 certification acquired by Noto Plant  
Santen Activity Improved Navigator (SAIN) medical information support system developed

2004 U.S. sales partnership with Johnson & Johnson Vision Care, Inc. started

2005 Representative office established in Shanghai, China

Subsidiary Santen Pharmaceutical (China) Co., Ltd. established

2006 2006–2010 Medium-term Management Plan formulated

## Product History

1890s Main product is *Heburin-gan*, a cold medicine

1899 Launch of *Daigaku Eye Drops*

1952 Launch of *Daigaku Penicillin Eye Drops*

1953 Launch of *Daigaku Mycillin Eye Drops*

1954 Launch of *Daigaku Super Eye Drops*

1956 Launch of *Sante de U*

1962 Launch of *Mydrin-P*, a mydriatic drug (for pupil dilation)  
Launch of *Super Sante* marks first use of plastic eye drop containers in Japan

1963 Launch of *Thiola*, an original liver detoxification agent

1970 Launch of antibiotic ophthalmic *Ecolicin*

1975 Launch of anti-inflammatory ophthalmic *Flumetholon*

1978 Santen commences sales of medical devices

1981 Launch of *Timoptol*, a treatment for glaucoma

1985 Launch of *Sante 40 NE*

1986 Santen commences sales of intraocular lenses

1987 Launch of anti-infective ophthalmic *Tarivid*

Launch of anti-rheumatic *Rimatil*

1991 Launch of *Sante FX*

1992 Launch of *Kary Uni*, a treatment for early-stage senile cataracts

Launch of *BSS PLUS*, an ophthalmic perfusion and bathing solution

1995 Launch of *Hyalein*, a drug for treating corneal and conjunctival epithelial disorders

Launch of anti-allergy ophthalmic *Alegysal*

Launch of anti-rheumatic *Azulfidine EN*

Launch of *OPEGAN Hi*, an adjuvant for ophthalmic operations

1999 Launch of *Timoptol XE*, a treatment for glaucoma

Launch of *Sante FX Neo*

2000 Launch of anti-infective ophthalmic *Cravit*

2001 Launch of *Detantol*, a treatment for glaucoma

Launch of anti-allergy ophthalmic *Livostin*

2002 Launch of *Sante de U Plus E Alpha*

Launch of *Sante 40*

2003 Launch of *ClariFlex* foldable intraocular lenses

2004 Launch of *Rescula*, a treatment for glaucoma

Launch of anti-rheumatic *Metolate*

2006 Launch of *PAPILOCK* Mini ophthalmic solution 0.1%, a treatment for vernal keratoconjunctivitis

\*Based on the years when sales were launched by Santen Pharmaceutical.