

# History

## Company History

1890	Founder Kenkichi Taguchi opens Taguchi Santendo in Kitahama, Osaka
1925	Operations incorporated as Santendo Co., Ltd.
1936	Yodogawa Plant established in Higashiyodogawa-ku, Osaka
1945	Head Office transferred to Yodogawa Plant (current site) Company name changed to Santendo Pharmaceutical Co., Ltd.
1958	Company name changed to current form of Santen Pharmaceutical Co., Ltd. Santen enters prescription pharmaceuticals business
1977	Stock listed on First Section of Tokyo Stock Exchange and Osaka Securities Exchange Production system introduced to allow filling of solution into molded containers to make bottle-packed eye drops
1982	Central Research Laboratories established
1985	Noto Plant established
1990	Long-term business vision formulated to mark centenary
1993	Subsidiary Santen Inc. established in the U.S.
1994	Subsidiary Santen GmbH established in Germany
1996	Representative office established in Beijing, China Nara Research and Development Center and Shiga Plant established
1997	Finnish ophthalmics pharmaceutical company acquired and Santen Oy established Subsidiary Taiwan Santen Pharmaceutical Co., Ltd. established
1998	Medium-term Plan "Hitomi 21" formulated
2000	Subsidiary Santen Pharmaceutical Korea, Co., Ltd. established Representative office established in Guangzhou, China
2001	U.S.-based Advanced Vision Science, Inc. acquired
2002	Introduced Dimple Bottle, an innovative patient-oriented container for ophthalmic solutions
2003	2003–2005 Medium-term Management Plan Formulated ISO 14001 certification acquired by Noto Plant Santen Activity Improved Navigator (SAIN) medical information support system developed
2004	U.S. sales partnership with Johnson & Johnson Vision Care, Inc. (currently: VISTAKON Pharmaceuticals, LLC) started
2005	Representative office established in Shanghai, China Subsidiary Santen Pharmaceutical (China) Co., Ltd. established
2006	2006–2010 Medium-term Management Plan formulated
2007	Representative office established in Shenyang, China Santen Pharmaceutical (China) Co., Ltd. established Suzhou Plant

## Product History

1890s	Main product is <i>Heburin-gan</i> , a cold medicine
1899	Launch of <i>Daigaku Eye Drops</i>
1952	Launch of <i>Daigaku Penicillin Eye Drops</i>
1953	Launch of <i>Daigaku Mycillin Eye Drops</i>
1954	Launch of <i>Daigaku Super Eye Drops</i>
1956	Launch of <i>Sante de U</i>
1962	Launch of <i>Mydrin-P</i> , a mydriatic drug (for pupil dilation) Launch of <i>Super Sante</i> marks first use of plastic eye drop containers in Japan
1963	Launch of <i>Thiola</i> , an original liver detoxification agent
1970	Launch of antibiotic ophthalmic <i>Ecolicin</i>
1975	Launch of anti-inflammatory ophthalmic <i>Flumetholon</i>
1978	Santen commences sales of medical devices
1981	Launch of <i>Timoptol</i> , a treatment for glaucoma
1985	Launch of <i>Sante 40 NE</i>
1986	Santen commences sales of intraocular lenses
1987	Launch of anti-infective ophthalmic <i>Tarivid</i> Launch of anti-rheumatic <i>Rimatil</i>
1991	Launch of <i>Sante FX</i>
1992	Launch of <i>Kary Uni</i> , a treatment for early-stage senile cataracts Launch of <i>BSS PLUS</i> , an ophthalmic perfusion and bathing solution
1995	Launch of <i>Hyalein</i> a drug for treating corneal and conjunctival epithelial disorders Launch of anti-allergy ophthalmic <i>Alegysal</i> Launch of anti-rheumatic <i>Azulfidine EN</i> Launch of <i>OPEGAN Hi</i> , an adjuvant for ophthalmic operations
1999	Launch of <i>Timoptol XE</i> , a treatment for glaucoma Launch of <i>Sante FX Neo</i>
2000	Launch of anti-infective ophthalmic <i>Cravit</i>
2001	Launch of <i>Detantol</i> , a treatment for glaucoma Launch of anti-allergy ophthalmic <i>Livostin</i>
2002	Launch of <i>Sante de U Plus E Alpha</i> Launch of <i>Sante 40</i>
2003	Launch of <i>ClariFlex</i> foldable intraocular lenses
2004	Launch of <i>Rescula</i> , a treatment for glaucoma Launch of anti-rheumatic <i>Metolate</i>
2006	Launch of <i>PAPLOCK Mini</i> ophthalmic solution 0.1%, a treatment for vernal keratoconjunctivitis Launch of <i>Sante Medical 10</i> Launch of <i>Sante AL Cool II</i>
2007	Launch of <i>Sante Uruoi Contact a</i>
2008	Launch of nutritional supplement <i>Sante Lutax</i>

\* Based on the years when sales were launched by Santen Pharmaceutical.