

# News Release

## Santen to Launch Nutritional Supplement *Sante Lutax*

Osaka, Japan, January 11, 2008---Santen Pharmaceutical Co., Ltd announced its launch of nutritional supplement *Sante Lutax 20* and *Sante Lutax 15 plus vitamin & mineral* for the Japanese market on January 15, 2008.

*Sante Lutax* is developed based on the research of Japanese dietary life and it aims to support doctor's dietary instruction to their patients. The key ingredient, "lutein," is a kind of carotenoid\*<sup>1</sup> included in dark-green vegetables such as spinach and broccoli and is also contained in the human body. Lutein, however, cannot be produced inside of the body. It needs to be taken continuously through ones daily diet.

*Sante Lutax 20* blended with 20mg "lutein" and *Sante Lutax 15 plus vitamin & mineral* both support ones nutrition and supply "lutein" efficiently on a daily basis.

### ■ Product



### ■ Feature of *Sante Lutax*:

#### *Sante Lutax 20*

- Provide 20mg lutein per one tablet
- High-quality nutritional supplement with highly concentrated lutein
- Small soft tablet allowing for easy to take

**Sante Lutax 15 plus vitamin & mineral**

- Provide 15mg lutein per three tablets
- High-quality nutritional supplement focusing on the contained amount and balance of each component
- Supply not only lutein but also vitamin C, vitamin E, zinc and copper which play important parts in the maintenance of general health and wellbeing

Each tablet of *Sante Lutax 20* and *Sante Lutax 15 plus vitamin & mineral* is both wrapped with press through package for easy-carriage, and it is manufactured in factories approved with the health supplement GMP\*2 standard.

\*1 Carotenoid is a pigment that exists in nature. When taken with fat, lutein can be absorbed efficiently into the human body as it is a fat-soluble substance with strong antioxidants.

\*2 The health supplement GMP is a recognition system based on the guidelines of the Japan Health, Labor and Welfare Ministry. It is regulated by the Japan Health Food & Nutrition Food Association to assure the maintenance of product quality.

■ Product Outline of *Sante Lutax*

Trade Name	<i>Sante Lutax 20</i>	<i>Sante Lutax 15 plus Vitamin &amp; Mineral</i>
Launch Date	January 15, 2008	January 15, 2008
Ingredients	1 tablet (335mg) Calorie . . . . . 2,3Kcal Protein . . . . . 0.09g Fat . . . . . 0.20g Carbohydrate . . . . 0.03g Sodium . . . . . 0.1~0.6mg	3 tablets (1.6g) Calorie . . . . . 9,1Kcal Protein . . . . . 0.41g Fat . . . . . 0.67g Carbohydrate . . . . 0.35g Sodium . . . . . 1.7~3.8mg <b>Vitamin C . . . . . 288mg</b> <b>Vitamin E . . . . . 150mg</b> <b>Zinc . . . . . 9mg</b> <b>Copper . . . . . 1.2mg</b>
Contained amount of Lutein	1 tablet (335mg) <b>Lutein . . . . . 20mg</b>	3 tablets (1.6g) <b>Lutein . . . . . 15mg</b>
Serving per bottle	30 tablets (about 1 month)	90 tablets (about 1 month)
Retail Price	¥3,800 (¥3,990 including tax)	¥4,600 (¥4,830 including tax)
Access to purchase	1.Contact lens dealers attached to eye clinics or hospital stores which have account with Santen 2.Website: <a href="http://santen-suppli.com">http://santen-suppli.com</a> (To be opened on January 15, 2008) 3.Telephone: 0120-310-851 (9:00-17:00 from Monday to Friday) (To be opened on January 15, 2008) *Not available in pharmacies and drug stores	