

News Release

Santen to Launch Nutritional Supplement *Sante Lutax 20 + DHA*

Osaka, Japan, January 23, 2012---Santen Pharmaceutical Co., Ltd announced its launch of nutritional supplement *Sante Lutax 20 + DHA* for the Japanese market on January 23, 2012. *Sante Lutax 20 + DHA* is a new product which has added DHA (*docosahexaenoic acid*), to lutein^{*1}, the key ingredient of *Sante Lutax* series which has been on the market since 2008. DHA is an essential fatty acid involved in cellular formation and cellular membrane synthesis. For example, cold water oceanic fish oils are rich in DHA.

Sante Lutax 20 + DHA was developed based on the research of Japanese people's diet, and aims to support ophthalmologists in their dietary instruction to patients. The main ingredient, "lutein" is a carotenoid found in dark green and yellow vegetables such as spinach and broccoli, and also present in the human body. Lutein, however, cannot be produced inside the body, so it is important to take it continuously through daily diet.

Sante Lutax 20 + DHA is rich in lutein, reinforced by DHA, and recommended for people who eat mostly meat, or consume less fish.

■Product



■Features of *Sante Lutax 20 + DHA*:

Sante Lutax 20 +DHA

- Contains 20mg lutein and 200mg DHA per tablet
- Is a compact, soft capsule and easy to swallow
- Comes in individual packaging, which is hygienic and easy to carry
- Is manufactured in health supplement GMP*² compliant supplements

*¹ Carotenoid is a naturally occurring pigment. When taken with lipids, carotenoids are absorbed efficiently into the human body as it is a lipid-soluble substance with strong antioxidant properties.

*² The health supplement GMP is a standard based on Japan Ministry of Health, Labour and Welfare guidelines. It is regulated by the Japan Health and Nutrition Food Association in order to assure product quality and safety control.

■Product Outline of *Sante Lutax 20 + DHA*

Trade Name	<i>Sante Lutax 20 + DHA</i>
Launch Date	January 23, 2012
Ingredients	2 tablets (1.07g) contain Calories · · · · · 7.8kcal Protein · · · · · 0.26g Fat · · · · · 0.72g Carbohydrates · · · 0.06g Sodium · · · · · 0.2 - 2.2mg
Active Ingredients	2 tablets (1.07g) contain Lutein · · · · · 20mg DHA (docosahexaenoic acid) · · · 200mg
Tablets per box	60 tablets (approximately 1 months supply)
Retail Price	4,600 JPY (4,830JPY tax inclusive)
Access to purchase	1. Contact lens dealers adjacent to eye clinics, or in hospitals shops 2. Orders can be placed via Internet at the address below http://santen-suppli.com *Orders accepted from January 23 3. Orders can be accepted through the following toll-free number 0120-310-851 (9:00~17:00 Monday thru Friday) *Orders accepted from January 23 ** Not available in general pharmacies/ drugstores.