

## Santen Introduces *Dimple Bottles* for Prescription Eye Drops

**Osaka, Japan, September 17, 2002** --- Santen Pharmaceutical Co., Ltd. announced it has developed a new type of bottles called *Dimple Bottles* for its prescription eye drops products in Japan. While maintaining the advantages of Santen's conventional bottles, *Dimple Bottles* are more distinguishable and easy-to-handle. Santen will replace the bottles of its prescription eye drops with *Dimple Bottles* starting with the anti-inflammatory PRORANON Ophthalmic Solution in October 2002.

*Dimple Bottles*, as the name suggests, have dimples on both sides of the bottle to facilitate the administration of eye drops. The features of the *Dimple Bottles* are as follows:

### Increased Distinguishability

- Easy-to-read brand names and indications with larger letters on the label
- The amount left can be observed through transparent side slits
- Different brands are easily distinguishable by larger caps and classification
- Shrink film wrapping to protect the products from being tampered with

### Easy-to-handle Formulation

- Longer body with dimples enable easy instillation
- Easy-to-open shrink film wrapping with slant opening system
- Easy-to-open caps



As the leader in ophthalmic pharmaceutical industry, Santen will continue to strive for the development of innovative pharmaceuticals and formulations that will contribute to the quality of life of patients.

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