

Santen Pharmaceutical Co., Ltd.
Investor Meeting on 1st Half of FY2010 Results

Financial Results for the 1st Half of FY2010; Financial Forecast for the FY2010;

November 4, 2010 President & CEO Akira Kurokawa



Financial Results for the 1st Half FY2010



S Performance Overview of 1st Half FY2010

	FY2009 1st Half Actual	FY2010 1st Half Actual	Var. %
Net Sales	59.12	53.91	- 8.8%
Operating Income	19.03	14.11	- 25.9%
Ordinary Income	18.87	14.49	- 23.2%
Net Income	11.67	9.27	- 20.5%

FY2010 1st Half Forecast*	Achieve- ment %
54.30	99.3%
13.80	102.3%
14.20	102.0%
9.40	98.6%

Summary of FY2010 1st Half

Sales

- Down by 8.8% YOY mainly due to reduced one time income related to licensing contracts.
 - Sales results excluding the impact from the one-time income remained at the same level as same period last year despite the WHI price reduction.
 - Japan: Steady growth in glaucoma; e.g., Tapros/Cosopt
 - Overseas: Steady growth in China, and EU remained flat reflecting the currency impact

Operating Income

Down by 25.9% but exceeded 1H guidance.



Net Sales: Variances (vs. 1st Half FY2009)

FY2009
1st Half
Net Sales
(Actual)
¥59.12billion

-¥5.20billion

FY2010
1st Half
Net Sales
(Actual)
¥53.91billion

Japan: -0.06billion

- Prescription Ophthalmics
 - +¥0.12billion
- Anti-rheumatics -¥0.05billion
- OTC Drugs -¥0.27billion
- Medical Devices +¥0.23billion
- Others -¥0.10billion

Prescription Ophthalmics (Japan)

- Anti-infective -¥0.07billion
- Cornea (Dry Eye) -¥0.42billion
- Glaucoma +¥1.18billion
 - Tapros: +\forall 1.30billion = \forall 2.00billion = \forall 4.30billion = \forall 2.00billion = \forall 2.00b
- Anti-allergy -¥0.18billion
- Others -¥0.35billion

Outside Japan - ¥5.14billion

- U.S. -¥5.37billion(Forex loss impact -0.06billion)
- ◆ Europe -¥0.01billion(Forex loss impact -0.56billion)
- + Asia +¥0.23billion
 - China +¥0.24billion (Forex loss impact: -¥0.07billion)
 - Korea +0.05billion
 - (Forex loss impact: +¥0.01billion)

Europe

- Prescription Ophthalmics +¥0.15billion
 - Western Europe +¥0.17billion (Germany +¥0.13billion)
 - Eastern Europe -¥0.06billion
 - Northern Europe +¥0.06billion
 - Russia -¥0.01billion

<Currency Rates>

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	FY09 2Q	FY10 Q2
US\$	JPY 95.48	JPY 88.88
Euro	JPY 132.14	JPY 115.85
CNY	JPY 14.00	JPY 13.40

1st Half FY2010 Net Sales

Net Sales: Variances (vs. Forecast of FY2010)

FY2010
1st Half
Net Sales
(Forecast*)
¥54.30billion

Japan: +¥0.40billion

Prescription Ophthalmics

+¥0.76billion

Anti-rheumatics +¥0.27billion

OTC Drugs -¥0.29billion

Medical Devices -¥0.18billion

Others -¥0.14billion

Prescription
Ophthalmics (Japan)

Anti-infective +¥0.39billion

Cornea (Dry Eye) +¥0.03billion

Glaucoma +¥0.56billion

Tapros -¥0.77billion
Cosopt +1.00billion

Anti-allergy -¥0.25billion

◆ Others +¥0.03billion

-¥0.38billion

FY2010
1st Half
Net Sales
(Actual)
¥53.91billion

Outside Japan -¥0.79billion

U.S. -¥0.11billion(Forex loss impact -¥0.02billion)

◆ Europe -¥0.53billion(Forex gain impact +0.31billion)

Asia -¥0.14billion

- China -¥0.20billion

- Korea +¥0.05billion

Europe

Prescription Ophthalmics -¥0.44billion

- Western Europe -¥0.13billion (Germany -¥0.21billion) - Eastern Europe -¥0.22billion

Northern Europe +¥0.03billion

- Russia -¥0.11billion

*As of: May 11, 2010



Summary of Changes in Income Statement

		FY2009	FY2010		
		1 st Half Actual	1 st Half Actual	Var.	Major Changes
Net	Sales	59.12	53.91	-5.2	(Details in pervious slide.)
	et of Sales of net sales)	17.76 30.1%	17.43 32.3%	-0.33 2.3pt	Affected by improved product mix, NHI price revision and reduced one-time income realized in FY10.
	A Total of net sales)	22.31 37.7%	22.36 41.5%	0.04 3.8pt	
	SGA excluding R&D (% of net sales)	15.39 26.0%	15.98 29.7%	0.59 3.6pt	Increase in SGA •Domestic(JPY +0.172bil) •Overseas(JPY +0.18bil) •Others (JPY +0.25bil)
	R&D Expenses (% of net sales)	6.92 11.7%	6.37 11.8%	-0.54 0.1pt	
	erating Profit of net sales)	19.03 32.2%	14.11 26.2%	-4.92 -6.0pt	
Nor	-operating Income	0.44	0.48	0.03	
Nor	-operating Expense	0.60	0.10	-0.50	
Ord	inary Income	18.87	14.49	-4.38	
Ext	aordinary Gain	-	0.00	0.00	
Extraordinary Loss		0.20	0.11	-0.09	〈Currency Rates〉
Net	Income before Tax	18.66	14.38	-4.28	<u>FY09 2Q</u> <u>FY10 Q2</u> US\$ JPY 95.48 JPY 88.88
Cor	porate Tax	6.99	5.11	-1.88	Euro JPY 132.14 JPY 115.85
Net	Profit	11.67	9.27	-2.39	CNY JPY 14.00 JPY 13.40



Summery of Change in Balance Sheet

(JPY billions)

	FY 2009			FY2010 1 st Half Actual		
	Actual	% of Total	Actual	% of Total	Var.	
Current Asset	118.83	71.2%	118.92	71.1%	0.09	
Fixed Asset	48.04	28.8%	48.45	28.9%	0.4	
Deferred Asset	-	-	-	-	-	
Total Asset	166.87	100.0%	167.37	100.0%	0.5	
Current Liabilities	25.28	15.2%	21.58	12.9%	-3.69	
Non-current Liabilities	3.98	2.4%	4.09	2.4%	0.10	
Total Liabilities	29.27	17.5%	25.68	15.3%	-3.58	
Total Net Asset	137.6	82.5%	141.69	84.7%	4.09	
Total Liabilities Net Assets	166.87	100.0%	167.37	100.0%	0.50	

Major Changes

■Current Asset: Cash and deposits -1.2bil, Notes and accounts +1.9bil, Finished goods inventories -0.7bil

Fixed Asset : Buildings and structures -0.6bil, Machinery, equipment and vehicles -0.2bil, Land -0.2bil

Incensement securities +1.6bil

■ Current Liabilities: Notes and accounts payable trade -0.4bil, Short term debt -0.2bil,

other payables-0.4bil, income taxed payable -0.2bil

Retained earnings +5.8bil, Unrealized gains on securities, net of taxes -0.6bil, ■Net asset :

Foreign currency translation adjustments -1.2bil



Financial Forecast for the FY2010



	FY2009 Actual	FY2010 Forecast	Var. vs. FY2009
Net Sales	110.59	108.50	-1.9%
Operating Income	29.64	26.30	-11.3%
Ordinary Income	29.86	27.00	-9.6%
Net Income	18.72	17.50	-6.5%

ROE	14.3%	12.3%	-2.0pt
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Strengthen Market Presence in Glaucoma

Accelerate Market Penetration with Tapros and Cosopt

Maintain Steady Growth in EU and China



Sales/Income Outlook for FY2010

	FY2009	FY2010	
	Actual	Forecast	Var. vs. FY2009
Net Sales	110.59	108.50	-2.09
Cost of Sales	34.71	35.00	0.29
(% of net sales)	31.4 %	32.3 %	0.9pt
SGA Total	46.24	47.20	0.96
(% of net sales)	41.8 %	43.5 %	1.7pt
SGA excluding R&D	32.12	33.10	0.98
(% of net sales)	29.0 %	30.5 %	1.5 pt
R&D Expense	14.12	14.10	-0.02
(% of net sales)	12.8 %	13.0 %	0.2 pt
Operating Income	29.64	26.30	-3.34
(% of net sales)	26.8 %	24.2%	-2.6pt
No operating profit and loss	0.22	0.70	0.48
Ordinary Income	29.86	27.0	-2.86
Extraordinary loss	-1.25	0.0	1.25
Net Income before Tax	28.61	27.00	-1.61
Income Taxes	9.88	9.50	-0.38
Net Income	18.72	17.50	-1.22
ROE	14.3%	12.3%	-2.0pt



References



Reference: Financial Results for the 1st Half FY2010



Solution Net Sales by Business Segment

		Actual of 1st Half of FY2010					
		Jap	an	Overseas		Total	
		Sales	Var. (%)	Sales	Var. (%)	Sales	Var. (%)
Pha	rmaceuticals	45.23	-0.7 %	7.72	-39.9 %	52.96	-9.3 %
	Prescription Pharmaceuticals	42.73	-0.1 %	7.72	-39.9 %	50.45	-9.2 %
	Ophthalmic	37.42	0.3 %	7.46	4.0 %	44.88	0.9 %
	Anti-RA	4.98	-1.0 %	0.05	-0.6 %	5.04	-1.0 %
	Others	0.32	-24.0 %	0.20	-96.4 %	0.52	-91.3 %
	OTC Pharmaceuticals	2.5	-9.9 %	0.00	-65.5 %	2.50	-10.2 %
Oth	ers	0.67	52.2 %	0.27	-5.3 %	0.95	29.7 %
	Medical Devices	0.67	54.1 %	0.27	-5.3 %	0.94	30.6 %
	Others	0.0	-38.8 %	_	_	0.00	-38.8 %
Total		45.91	-0.1 %	7.99	-39.1 %	53.91	-8.8 %



	Actual of					
	1st Half of FY2009	Actual	Var.	Var. %		
Europe	4.08	4.07	-0.01	-0.3 %		
U.S.	5.99	0.62	-5.37	-89.6%		
Asia	3.06	3.30	0.23	7.8 %		
Others	0.00	0.00	0.00			
Total	13.14	7.99	-5.14	-39.1%		

Summary of Cash Flows

(JPY billions)

	FY2010 1st Half Actual
sh and cash equivalents at the ginning of the year	64.34
t increase/decrease in cash and sh equivalents	-3.53
Cash flows from operating activities	6.29
Cash flows from investing activities	-5.76
Cash flows from financial activities	-3.59
Effect of exchange rate changes on cash and cash equivalents	-0.46
sh and cash equivalents at the end the year	60.81

Note: "Cash and cash equivalents" include cash equivalents thus differ from "cash and deposits" in the Balance Sheets.



Capital Expenditures / Depreciation & Amortization / Lease Expenses

	FY2009 1st Half	FY2010	1st Half
	Actual	Actual	Var.
Capital Expenditures	0.37	0.49	0.12
Depreciation and Amortization	1.58	1.37	-0.20
Lease Payments	0.33	0.12	-0.20



Reference: Financial Forecasts for the FY2010



Solution Net Sales by Business Segment

		FY2010					
		Jap	an	Overseas		Total	
		Sales	Var. (%)	Sales	Var. (%)	Sales	Var. (%)
Phai	rmaceuticals	88.75	0.2 %	16.93	-17.2 %	105.69	-3.1 %
	Prescription Pharmaceuticals	83.40	0.0 %	16.92	-17.2 %	100.33	-3.3 %
	Ophthalmic	72.59	-0.1 %	16.19	14.1 %	88.79	2.2 %
	Anti-RA	9.63	-1.4 %	0.12	-7.1%	9.76	-1.5 %
	Others	1.16	25.3 %	0.60	-90.1 %	1.77	-74.8 %
	OTC Pharmaceuticals	5.36	2.4 %	0.00	-55.8 %	5.36	2.2 %
Others		1.99	103.4 %	0.81	45.5 %	2.80	82.4 %
	Medical Devices	1.95	102.6 %	0.81	45.5 %	2.76	81.7 %
	Others	0.04	150.6 %	<u> </u>	_	0.04	150.6 %
Total		90.75	1.3 %	17.74	-15.5 %	108.50	-1.9 %



	FY2009	FY2010			
	Actual	Forecast	Var.	Var. %	
Europe	8.71	9.32	6.00	7.0 %	
U.S.	6.71	1.60	-5.11	-76.2%	
Asia	5.57	6.81	1.23	-1.0 %	
Others	0.00	0.01	0.01	17.73 %	
Total	21.00	17.74	-3.26	-15.5%	



Japan: Trend & Competition in Ophthalmics - 1

• Ophthalmology Total: Market grew by 2.1% in the period up to 2nd quarter FY10. Santen maintained

market share at 37.0% under the situation of rapid growth in the retinal segment.

• Glaucoma: Santen outperformed the market with the contribution of the Tapros and Cosopt.

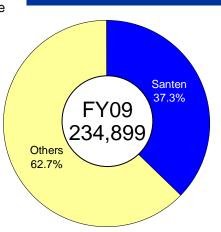
Santen's share stands at 24.8%.

•Corneal: Market is slightly in declining trend by -2.0% in the period up to 2nd quarter FY10.

Santen managed to maintain market share at 75.1%.

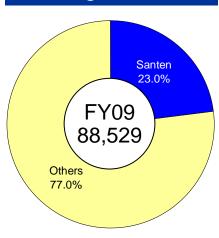
Market Size: millions of yen %: Value Share

Ophthalmology Total



Yc chai	Market	+3.5%	+2.1%
η nge	Santen	+1.7%	-1.5%
Sante	n's Share	37.3%	37.0%

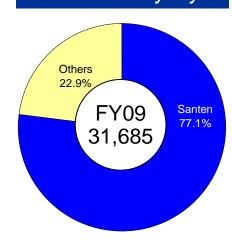
Anti-glaucoma



FY09 FY10 2QYTD

+4.1%	+3.1%
+18.4%	+11.6%
23.0%	24.8%

Corneal: Dry Eye



FY09 FY10 2QY	ΊD
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+3.9%	-2.0%
+3.0%	-4.9%
77.1%	75.1%

-Santen:

-Glaucoma : Tapros, Timoptol/XE, Rescula, Detantol, Cosopt, etc.

-Cornea / Dry Eye: Hyalein, etc.

Source: ©2010 IMS Japan IMS-JPM 2008-10

Santen analysis based on IMS data 22



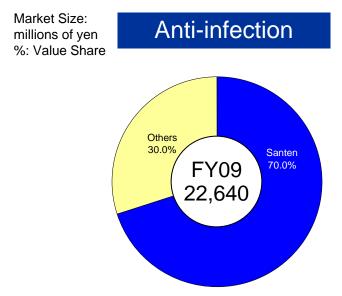
Japan: Trend & Competition in Ophthalmics - 2

• Anti-infection: Market slightly declined by 0.9% in the period up to 2nd quarter FY10. Treatment

days/head is in declining trend.

• Anti-allergy: Santen has been underperforming the market. Competitor's growth continues.

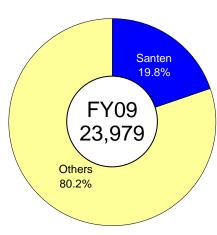
EV10 20VTD



		F Y U9	FYIUZQYID
YoY change	Market	-4.4%	-0.9%
η nge	Santen	-5.6%	-2.9%
Santen's Share		70.0%	68.7%

EVAA

Anti-allergy



FY09	FY10 2QYTD
-15.0%	-5.8%
-19.7%	-19.4%
+19.8%	18.7%

-Santen:

- Anti-infection: Cravit, Tarivid, etc.

- Anti-allergy: Livostin, Alegysal



FY2010 Second Quarter Status of Clinical Development

November 4, 2010

Member of the Board Senior Corporate Officer Head of Research and Development Division Toshiaki Nishihata, Ph.D.



Major Clinical Pipeline List (Red Letters: Changes from FY10 1Q)

Global product

Japan (Asia) Product

Domain	Pha	ise I	Pha	se II	Phase III	NDA filed	Approved
Glaucoma	Taflu	-111 iprost/			China	DE-085 Tafluprost	JP, HK, Korea, EU, Latin America (launched)
	Timolol maleate (combination drug)			-090 zine HCI			` ,
Corneal Disease (Dry Eye)	Rivoglitazone		ne	China	DE-089 Diquafosol sodiu	m JP (approved)	
			Combir	nation of			
				-110 gra			
Retinal Disease		DE- Siroli					
		DE- Steroid					
Others Infection, RA		DE- Apoptosis				DE-108 Levofloxacin (Higher Concentration)	



Status of Major Drug Candidate (DE-085)

• DE-085 (Glaucoma, Ocular hypertension)

TAPROS in Japan, TAFLOTAN in other Santen areas, SAFLUTAN in Merck* areas

	Developm			
Region	As of November 2, 2010	As of August 3, 2010 (Previous announcement)	Remarks	
Japan	Launched	Launched	Generic name:	
Europe**	Launched: 23 countries Approved: 28 countries Partly out-licensed to Merck*	Launched: 16 countries Approved: 27 countries Partly out-licensed to Merck*	Tafulprost Launched in:	
Asia	Launched: 2 countries Approved: 3 countries China: P3	Launched: 2 countries Approved: 2 countries China: P3	Japan (Dec. 2008) Europe (Jun. 2008) Asia (Mar. 2010)	
U.S./ Others	Out-licensed to Merck* Launched: 4 countries Approved: 4 countries (Latin America)	Out-licensed to Merck*	Out-licensed to: Merck & Co., (Apr. 2009)	

Launched: <u>Total 30 countries worldwide</u> (newly added: 11 countries)

- Santen: Japan, 2 countries in Asia (Hong Kong, Korea), and 16 countries in Europe (12 countries including Germany, Finland, and Slovakia, Lithuania, Armenia, Kyrgyz)

- Merck*: 7 countries in Europe (U.K., Spain, Netherlands, Italy, <u>Portugal</u>, <u>Austria</u>, <u>Switzerland</u>), and 4 countries in Latin America (<u>Bahamas</u>, etc.)

Approved: Total 36 countries worldwide (newly added: 6 countries including Singapore)

^{*}Merck areas (since April 2009): Western Europe except Germany, North America, South America, and Africa

^{**}Including CIS

Status of Major Drug Candidate (DE-089)

• **DE-089 (Dry eye)** *DIQUAS* in Japan

	Developm			
Region	As of November 2, 2010	As of August 3, 2010 (Previous announcement)	Remarks	
Japan	Approved	Approved	Generic name:	
Asia	China: P3	China: P3	Diquafosol sodium	



Status of Major Pipeline - Glaucoma, Ocular hypertension -

• DE-090

	Development Stage		
Region	As of November 2, 2010	As of August 3, 2010 (Previous announcement)	Remarks
Japan	P2	P2	Generic name: Lomerizine HCI

• DE-111

	Development Stage		
Region	As of November 2, 2010	As of August 3, 2010 (Previous announcement)	Remarks
Japan	P1 (PK test*)	-	Generic name: Tafluprost/
Europe	Preparing P3	-	Timolol maleate (Combination drug)

^{*}PK test: Pharmacokinetics test, to clarify drug disposition



Status of Major Pipeline - Corneal and conjunctival disease -

•DE-101 (Corneal and conjunctival epithelial disorders associated with dry eye)

Region	Development Stage		
	As of November 2, 2010	As of August 3, 2010 (Previous announcement)	Remarks
U.S.	P1 / 2*	P1 / 2*	Generic name:
Japan	P2b	P2b	Rivoglitazone

^{*}Pilot P2b trial using higher concentration formula.

•**DE-105** (Persistent corneal epithelial defects)

Region	Development Stage		
	As of November 2, 2010	As of August 3, 2010 (Previous announcement)	Remarks
U.S.	Preparing P2	Preparing P2	Combination of
Japan	P2	P2	peptides

•DE-110 (Corneal and conjunctival epithelial disorders associated with dry eye)

Region	Development Stage		
	As of November 2, 2010	As of August 3, 2010 (Previous announcement)	Remarks
U.S.	P2	Preparing P2	A selective glucocorticoid receptor agonist (SEGRA)



Status of Major Pipeline - Retinal Disease -

• **DE-102** (Diabetic macular edema)

Region	Development Stage		
	As of November 2, 2010	As of August 3, 2010 (Previous announcement)	Remarks
Japan	P1 / 2	P1 / 2	Steroid DDS

• **DE-109*** (Wet age related macular degeneration, diabetic macular edema)

	Development Stage		
Region	As of November 2, 2010	As of August 3, 2010 (Previous announcement)	Remarks
Japan	P1 / 2	P1 / 2	Generic name: Sirolimus

^{*}Santen acquired global development, manufacturing and marketing rights of sirolimus in June 2010.



Status of Major Pipeline - Others -

• **DE-108** (Bacterial conjunctivitis)

	Development Stage		
Region	As of November 2, 2010	As of August 3, 2010 (Previous announcement)	Remarks
Japan	NDA Filed	NDA Filed	Levofloxacin (1.5%)

• **DE-098** (Rheumatoid arthritis)

	Development Stage		
Region	As of November 2, 2010	As of August 3, 2010 (Previous announcement)	Remarks
Japan	P1 / 2	P1 / 2	Anti ADO 1 antibody
Europe	P1 / 2	P1 / 2	Anti-APO-1 antibody



Forward-Looking Statements

- Information given in this announcement and accompanying documentation contains certain forward-looking statements concerning forecasts, projections and plans whose realization is subject to risk and uncertainty from a variety of sources. Actual results may differ significantly from forecasts.
- Business performance and financial condition are subject to the effects of medical regulatory changes made by the governments of Japan and other nations concerning medical insurance, drug pricing and other systems, and to fluctuations in market variables such as interest rates and foreign exchange rates.
- The process of drug research and development from discovery to final approval and sales is long, complex and uncertain. Individual compounds are subject to a multitude of uncertainties, including the termination of clinical development at various stages and the non-approval of products after a regulatory filing has been submitted. Forecasts and projections concerning new products take into account assumptions concerning the development pipelines of other companies and any co-promotion agreements, existing or planned. The success or failure of such agreements could affect business performance and financial condition significantly.
- Business performance and financial conditions could be affected significantly by a substantial drop in sales of a major drug, either currently marketed or expected to be launched, due to termination of sales as a result of factors such as patent expiry and complications, product defects or unforeseen side effects. Santen Pharmaceutical also sells numerous products under sales and/or manufacturing license from other companies. Business performance could be affected significantly by changes in the terms and conditions of agreements and/or the non-renewal of agreements.
- Santen Pharmaceutical is reliant on specific companies for supplies of certain raw materials
 used in production. Business performance could be affected significantly by the suspension
 or termination of supplies of such raw materials if such and event were to adversely affect
 supply capabilities for related final products.

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