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Glossary

Category	Term	Definition	Related Pages
Medical/ Pharmaceutical	Key opinion leader (KOL)	A physician or other specialist with influence on treatment in practice and the industry.	25, 26, other
	Lifecycle management (LCM)	Increasing product value over the long term through the use of formulation or other technologies to adapt a single compound to therapeutic needs. This may involve changing the application, dosage or dosage form, combining the compound with other compounds or other methods.	13, 19, other
	Modalities	In the field of pharmaceuticals, a therapeutic method or agent such as a small-molecule compound, peptide (middle-molecule) drug, protein drug including antibody drugs, nucleic acid drug, cellular medicine and regenerative medicine.	18, 30, other
	National Health Insurance (NHI) drug price revisions (Japan)	Revisions to the official list of drug reimbursement prices for prescription pharmaceuticals.	11, 24, other
	Open Innovation	Creating new products and services by combining technologies and know-how from other industries and fields, including other companies and universities, rather than by one company alone.	29
	Quality of Life (QOL)	The degree to which an individual can healthily and comfortably participate in and enjoy life.	15, 24, other
	Rx	Prescription pharmaceuticals	16, 18
Ophthalmology	Age-related macular degeneration	A disease in which the macula, which is a tissue that plays an important role in vision, is damaged as the patient ages, causing deterioration of eyesight.	5
	Glaucoma	A disease in which the optic nerve, which transmits information coming from the eyes to the brain, is damaged and the visual field narrows.	2, 5, other
	Ocular surface disease	Diseases in which keratitis or conjunctivitis occurs in the area in front of the lens. Examples include dry eye, allergic conjunctivitis, eye infections and cataracts.	12
	Ptosis	Low-lying upper eyelids of one or both eyes, usually caused by partial or complete dysfunction of the muscles that lift the upper eyelid, resulting in possible narrowing of the patient's field of vision and reduced quality of life due to its effect on appearance.	5, 7, other
	Retinitis pigmentosa	A disease in which a genetic mutation causes extensive degeneration of retinal photoreceptor cells and pigment epithelial cells. Characteristic symptoms are night blindness, loss of peripheral vision and decreased visual acuity. It typically develops in the second decade of life and often leads to blindness in middle or old age.	12, 29, other
	Uveitis	Infectious or non-infectious inflammation inside the eye, classified by the site of occurrence. There are several classifications of non-infectious posterior uveitis. Intermediate uveitis occurs in the ciliary body or vitreous; posterior uveitis, occurs in the vitreous, choroid, retina or optic nerve; panuveitis spreads throughout the anterior, intermediate and posterior areas.	29, 32
Santen	Become A Social Innovator; Social Innovator	What Santen wants to become as set forth in Santen 2030, its long-term vision. We aim to orchestrate and mobilize key technologies and players around the world, to deliver happiness through vision.	6, 7, other
	People Centricity	The core of our values. We always put people at the center of every aspect of our activity towards happy lives through vision.	60
Other terms	Blind football	Five-a-side football in which team members with visual impairments communicate by voice and the sound of the ball. The sport involves people with and without disabilities playing together as the goalkeeper is a sighted person.	79
	National Reimbursement Drug List (NRDL) (China)	A list of drugs covered by reimbursement from Chinese public health insurance.	25
	Volume-Based Purchasing (VBP)	A tender-based purchasing system for national and public hospitals in China, in which the government guarantees the volume to be purchased from the winner of a given tender.	11, 25, other

